

1969

JANUARY 13

# fashion calendar

29th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JANUARY 13, 1969</u>			
Just Issued	COLOR FORECAST: SPRING 1970	COLOR ASSN OF THE U.S.	200 MADISON AVENUE
	Advance color collection for Spring 1970. Contact: Ruth Maguire, 685-5881.		
Monday Jan. 13 8:30 A.M. Breakfast	FASHION FANTASY ON ICE	PEACE DALE PROCESSING; KENYON PIECE DYEWORKS	ROCKEFELLER CENTER PROMENADE CAFES
	Spring-Summer fashion forecast, featuring guest stars of Ice Capades of '69. By invitation. Contact: Jacqueline Ryan, PL. 9-6850.		
Monday Jan. 13 6:00 P.M.	SPRING BRIDAL FASHION SHOW	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR BRIDAL SALON
	Showings at 7:00 and 8:00 P.M. also. For tickets, contact Bridal Dept. Publicity: Olga Soffer, TR. 5-0195.		
Jan. 13	8:00 P.M. - MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL		
Monday Jan. 13 8:30 P.M.	20TH ANNUAL "LE BAL BLANC"	AMERICAN-RUSSIAN AID ASSOCIATION	ST. REGIS ROOF
	Public Relations: Serge Obolensky Assoc., 1010 Third Ave., HA. 1-8266.		
Beginning Monday Jan. 13	EARLY SUMMER COLLECTION	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous showings. Contact: 244-4701.		
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By appointment. Contact: Mary Beth Lubell, LO. 4-5430.		
Monday Jan. 13- Jan. 17	SHOWING OF SPRING LINGERIE	KAYSER-PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
	Informal modeling of lingerie and foundations and loungewear for Spring-Summer. Contact: PL. 7-9600.		
Tuesday Jan. 14 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Breakfast followed by semi-annual showing of model rooms (9th floor), including domestic and imported furniture. By invitation. (For Release, Thurs., Jan. 16.) Publicity: Toni Oliver, OX. 5-4400 Ext. 2683.		
Tuesday Jan. 14 5:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS	BEST & CO.	3RD FLOOR
	Open to public. Publicity: Marjorie Angerson, PL. 9-2000.		
Beginning Tuesday Jan. 14	ADVANCE SUMMER COLLECTION	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	Designed by Molly. By appointment. Contact: PE. 6-7121.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning	SPRING-SUMMER COLLECTIONS IN LONDON		
Tuesday Jan. 14	Jan. 14: 11:00 A.M. Hardy Amies, 14 Savile Row Jan. 15: 10:30 A.M. Norman Hartnell, 26 Bruton Street Jan. 16: 11:30 A.M. Mattli, 63a South Audley Street Jan. 27: by appt. Michael, 2 Carlos Street Feb. 5: 11:30 A.M. Lachasse, 4 Farm Street Feb. 11: 11:00 A.M. Clive, 17 St. George Street 3:00 P.M. Clive, repeat show		
	Contact: Margaret Brinkman, Incorporated Society of London Fashion Designers, 143 New Bond Street, London W. 1, England		
Wednesday Jan. 15	PRESS PREVIEW: B. ALTMAN & CO.		8TH FLOOR
9:30 A.M. Breakfast	MODEL ROOMS Model rooms and vignettes will highlight Ethan Allen showing of American traditional interiors. By invitation. Publicity: Jane Warren, OR. 9-7800.		
Wednesday Jan. 15	SHOWING OF BERGDORF GOODMAN		3RD FLOOR
11:30 A.M.	SPRING FASHIONS Presentation by Christian Dior-New York. By invitation. Publicity: Susan Fine, PL. 3-7300.		
Wednesday Jan. 15	FASHION SHOWING PELICAN HARBOR		BARBETTA RESTAURANT
12:30 P.M. Luncheon	AT LUNCHEON (112 WEST 34TH STREET) "Sun and Play"--showing of children's fashions by Peri Wolfman. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		321 WEST 46TH STREET
Wednesday Jan. 15	BUYER SHOW: SPRING- BANCROFT LICENSING DIV.; HOTEL PIERRE		
5:00 P.M. Cocktails	SUMMER FASHIONS INDIAN HEAD INC. CORONET ROOM Ban-Lon and Bandura fashions by leading designers and manufacturers. By invitation. Contact: Julee Rosso, 695-4220.		
Wednesday Jan. 15	CUSTOMER SHOWING: GIMBELS		STATLER-HILTON HOTEL
6:00 P.M.	BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.		GRAND BALLROOM
Beginning Wednesday Jan. 15	OPENING OF SPRING- PETTI 4'S		498 SEVENTH AVENUE
	SUMMER COLLECTIONS		SHOWROOM - 17TH FLOOR
	By reservation. Thereafter informal showings. Contact: CH. 4-3558.		
Thursday Jan. 16	PRESS LUNCHEON THE TONI CO.		HOTEL PIERRE
12:00 Noon	FOR BEAUTY EDITORS By invitation. Publicity: Gloria Blum, Daniel J. Edelman, HA. 1-5422.		ROOF
Thursday Jan. 16	PRESS PREVIEW: ANNACAT		924 MADISON AVENUE
3:00 P.M.	SPRING COLLECTION Designed by Janet Lyle. By invitation. Contact: Magda Petit, 535-8411.		AT 73RD STREET
Thursday Jan. 16	SHOWING OF STERN BROTHERS		6TH FLOOR
6:00 P.M.	BRIDAL FASHIONS Admission by ticket (available at public relations office). Publicity: Ken Hinaman, LO. 5-7950.		SPECIAL EVENTS CENTER
Thursday Jan. 16	PRESS PARTY: REVISED FUNK & WAGNALLS		HOTEL PLAZA
5:30 P.M. Cocktails	ETIQUETTE BOOK (380 MADISON AVENUE) Publication of Emily Post's twelfth revised edition. By invitation. Contact: Mary McNally, 972-6036.		STATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 16 8:00 P.M. Dinner- Dance	SAN MARINO BALL Dinner dance for benefit of The San Marino Foundation for Charitable En- deavors. Hon. Chmn.: Egidio Ortona, Ambassador of Italy; Hon. Clare Boothe Luce. Chmn: Joseph Picone. Co-Chmn: Hon. Perle Mesta; Mrs. John McLean. Price: \$50.00 each. (Black Tie) Public Relations: Nubia Braschi, 753-4500.	SAN MARINO FOUNDATION	HOTEL PLAZA BALLROOM
Friday Jan. 17- Jan. 26	FIFTH ANNUAL NATIONAL SKI WEEK Contact: Doc Des Roches, 432 Park Avenue South, 689-1266.	SKI INDUSTRIES AMERICA	

Beginning	CAMERA NAZIONALE DELIA MODA ITALIANA	ROME, ITALY
Friday	Jan. 17: 11:00 A.M. Opening ceremony - Campidoglio	
	3:30 P.M. Menswear: Coccoli, Nativo, Rosati, Siviglia, Wanver	
	7:00 P.M. Grand Hotel	
	8:30 P.M. Reception for press and buyers - Grand Hotel	
		High fashion menswear: Valentini, Baratta, Litrico,
		Brioni, Datti - Grand Hotel
	Jan. 18: 9:30 A.M. Tiziani - Via Gregoriana, 41	
	11:00 A.M. De Barentzen - Via Gregoriana, 5	
	12:30 P.M. Tita Rossi - Via Gregoriana, 54	
	4:00 P.M. Di Lazzaro - Via di Porta Pinciana, 4	
	6:00 P.M. Centinaro - Via Toscana, 10	
	8:30 P.M. Valentino - Via Gregoriana, 24	
	Jan. 19: 9:00 A.M. Faraoni - Grand Hotel	
	10:30 A.M. Guidi - Grand Hotel	
	11:30 A.M. Schuberth - Grand Hotel	
	12:30 P.M. Gregoriana - Grand Hotel	
	4:00 P.M. Ognibene-Zendman - Via Toscana, 1	
	6:00 P.M. Barocco - Via Emilia, 88	
	8:30 P.M. Mila Schoen - Grand Hotel	
	Jan. 20: 9:30 A.M. Antonelli - Via Lucullo, 24	
	11:00 A.M. Marucelli - Rampa Mignanelli, 12	
	12:30 P.M. Garnett - Via di Villa Sacchetti, 17	
	4:00 P.M. Gattinoni - Via Toscana, 1	
	6:00 P.M. Fabiani - Via Condotti, 11	
	8:30 P.M. Forquet - Casina Valadier	
	Jan. 21: 9:30 A.M. Baratta - Grand Hotel	
	11:00 A.M. Biki - Grand Hotel	
	12:30 P.M. Sarli - Grand Hotel	
	4:00 P.M. Carosa - Piazza di Spagna, 93	
	6:00 P.M. Riva - Piazza di Spagna, 96	
	8:30 P.M. Lancetti - Via Condotti, 61	
	Jan. 22: 9:30 A.M. Brugnoli - Grand Hotel	
	11:00 A.M. Laug - Piazza di Spagna, 81	
	12:30 P.M. Sanlorenzo - Grand Hotel	
	4:00 P.M. Balestra - Via Gregoriana, 36	
	6:00 P.M. Enzo - Grand Hotel	
	8:30 P.M. Galitzine - Via Veneto, 155	
	Jan. 23: 9:30 A.M. Daniele - Via Gregoriana, 54	
	11:00 A.M. Livoli - Grand Hotel	
	8:30 P.M. Capucci - Via Gregoriana, 56	
	Contact: Alberto Garlanda, CNDMI, Via Lombardia, 44, Rome.	

Sunday  
Jan. 19 MEN'S & BOYS' WEAR SPRING-SUMMER APPAREL MARKET  
Merchandise Mart, Chicago, 312-527-4141

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 20 5:00 P.M.	SPRING AND SUMMER COLLECTION <u>By admission card only.</u> Buyer showing: Monday, Jan. 27, 10:30 A.M. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 20	OPENING: SPRING- SUMMER COLLECTION Daytime, sportswear, at-home fashions designed and produced in Bangkok. Contact: Mrs. Timmie Riche, HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 20	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Mary Lou Levine, OX. 5-6234.	MORTON MYLES FOR JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 21 4:30 P.M. 6:30 P.M.	PRESS PREVIEW: THE WIG SHOP Informal modeling of new hairpiece fashions at opening of Bergdorf Goodman's new Wig Shop. By invitation. Publicity: Susan Fine, PL. 3-7300 or Beatrice Dudek, GR. 7-4700.	BERGDORF GOODMAN	4TH FLOOR
Beginning Tuesday Jan. 21	OPENING: SUMMER DRESS COLLECTION Continuous showings, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Jan. 22 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS <u>(For Release, Thurs., Jan. 23.)</u> Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	9TH FLOOR
Wednesday Jan. 22 12:30 P.M. Luncheon	FASHION SHOWING AT LUNCHEON "Spring Party" designed by Mathew. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	NOEL JRS. (1400 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 22 1:15 P.M.	SUMMER COLLECTION BY MELBA HOBSON By reservation. Contact: CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Jan. 22 6:00 P.M. 8:00 P.M.	SHOWINGS OF BRIDAL FASHIONS Two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400 Ext. 2273 or 2246. Publicity: Joan Streit, OX. 5-4400.	MACY'S NEW YORK	HOTEL COMMODORE BALLROOM
Thursday Jan. 23 10:00 A.M.	MIDWINTER HOME FURNISHINGS SHOW Press preview of model rooms of traditional and modern furniture. (Breakfast in Gaylord Gallery, 7th floor.) <u>(For Release, Mon., Jan. 27.)</u> By invitation. Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR
Thursday Jan. 23 3:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Jerry Marsch. Also Feb. 5 at 3:00. Contact: WI. 7-2055	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Jan. 23 3:45 P.M. Cocktails	OPENING OF SUMMER COLLECTION Designed by Jeannene Booher. Show at 4:15. By invitation. Continuous thereafter. Contact: LO. 3-6126. Publ: Essie Pinsker, WI. 7-2514. -4-	CLARET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning	SPRING-SUMMER COLLECTIONS IN SPAIN		MADRID, SPAIN
Friday	Jan. 24: 9:00 A.M. Asuncion Bastida - Hotel Castellana Hilton		
	9:45 A.M. Carmen Mir - Hotel Castellana Hilton		
Jan. 24	10:30 A.M. Rosser - Hotel Castellana Hilton		
	11:30 A.M. Pedro Rovira - Hotel Castellana Hilton		
	12:15 P.M. Santa Eulalia - Hotel Castellana Hilton		
	1:30 P.M. Luncheon - Hotel Castellana Hilton		
	3:30 P.M. Pedro Rodriguez - Alcala, 54		
	4:30 P.M. Vargas Ochagavia - Calvo Sotela, 16		
	5:30 P.M. Lino - Plaza di Santa Barbara, 3		
	Jan. 25: 9:30 A.M. Marbel Jr. - Avenida de Nazaret, 1		
	10:30 A.M. Elio Berhanyer - Ayala, 124		
	12:30 P.M. Pertegaz - Matias Montero, 8		
	Contact: Information Bureau, Hotel Castellana Hilton, Madrid, 1, Spain		

Jan. 27 10:30 A.M. - NORMAN NORELL SHOWING FOR BUYERS, 550 Seventh Av., CH. 4-5452.

Monday PRESS PREVIEW: DIMITRI OF ITALY L'ETOILE  
 Jan. 27 MEN'S FASHIONS (42 EAST 57TH STREET) 1 EAST 59TH STREET  
 3:00 P.M. "Yesterday, Today and Tomorrow" --showing of men's fashions for Spring-  
 Cocktails Summer. By invitation. Contact: Oley Borris, 832-8550.

Monday FASHION SHOW AT AMERICA-ITALY SOCIETY; N.Y. HILTON  
 Jan. 27 DINNER DANCE 52 ASSOCIATION GRAND BALLROOM  
 7:00 P.M. "Carnevale Italiano" --benefit dinner dance. Fashion presentation of cou-  
 turier creations in the spirit of Carnevale, including new collection of  
 Emilio Pucci, staged by Lord & Taylor. Jewels by Van Cleef & Arpels. Hon.  
 chmn: Hon. Peter Grimm. Chmn: Vincent Garibaldi, Marchesa di Montezemolo,  
 Sharon McCluskey. Price: \$75.00 each (\$35.00 each for juniors) Contact:  
 Mira Sheerin, 29 West 56th Street, CO. 5-7460.

Beginning OPENING OF LITO MANALANG 498 SEVENTH AVENUE  
 Monday SUMMER COLLECTION FOR DEBSHIRE SHOWROOM - 2ND FLOOR  
 Jan. 27 Continuous showings of summer dresses and costumes. Contact: 565-2544.

Beginning OPENING OF MAGGI BROWNING 530 SEVENTH AVENUE  
 Monday SUMMER COLLECTION FOR FANTASY DESIGNS SHOWROOM - 8TH FLOOR  
 Jan. 27 Continuous showings of young couture day and after-five dresses. By ap-  
 pointment. Contact: Doug Sylvia, 736-6190. Publ: Essie Pinsker, WI.7-2514.

Beginning OPENING OF PARNES-FEINSTEIN; 530 SEVENTH AVENUE  
 Monday SUMMER COLLECTION FF KNITS SHOWROOM - 10TH FLOOR  
 Jan. 27 Designed by Ronnie Simon. Contact: BR. 9-0952.

Beginning OPENING OF VICTORIA ROYAL, LTD. 530 SEVENTH AVENUE  
 Monday SUMMER COLLECTION SHOWROOM - 7TH FLOOR  
 Jan. 27 Designed by Bill Haire. Continuous showings. Contact: Allie Maude,  
 947-6845. Publicity: Essie Pinsker, WI. 7-2514.

Beginning	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE	PARIS, FRANCE
Monday	Jan. 27: 9:30 A.M. Feraud; Venet	
Jan. 27	11:00 A.M. Molyneux; LePage	
	12:00 Noon Feraud; Venet	
	2:00 P.M. Scherrer; Vaughan	
	2:15 P.M. Molyneux	

(continued on following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE (continued from page 5)		
Jan. 27	<u>Jan. 27:</u> 2:45 P.M. Feraud		
(continued)	<u>3:30 P.M.</u> St. Laurent		
	<u>5:00 P.M.</u> Scherrer; LePage; Vaughan		
	<u>Jan. 28:</u> 9:30 A.M. Courreges		
	<u>10:00 A.M.</u> Balmain; Venet		
	<u>11:00 A.M.</u> St. Laurent		
	<u>11:45 A.M.</u> Armand; Lapidus		
	<u>3:00 P.M.</u> Ricci; Dana; Courreges		
	<u>4:00 P.M.</u> Lapidus		
	<u>4:45 P.M.</u> Armand		
	<u>5:00 P.M.</u> DeRauch; Courreges		
	<u>8:00 P.M.</u> Tellin		
	<u>Jan. 29:</u> 10:00 A.M. Lanvin		
	<u>10:45 A.M.</u> Ricci		
	<u>11:30 A.M.</u> Salvadori		
	<u>12:30 P.M.</u> Hercey		
	<u>2:30 P.M.</u> Patou		
	<u>3:00 P.M.</u> Lanvin; DeRauch; Tellin		
	<u>3:30 P.M.</u> Chanel		
	<u>5:00 P.M.</u> Heim		
	<u>Jan. 30:</u> 9:45 A.M. Dior		
	<u>10:30 A.M.</u> Patou		
	<u>1:00 P.M.</u> Carven		
	<u>2:30 P.M.</u> Laroche		
	<u>3:30 P.M.</u> Heim		
	<u>9:00 P.M.</u> Ungaro		
	<u>Jan. 31:</u> 9:30 A.M. Gres		
	<u>10:00 A.M.</u> Roger		
	<u>11:30 A.M.</u> Givenchy		
	<u>3:00 P.M.</u> Cardin; Carven; Laroche; Ungaro		
	<u>5:00 P.M.</u> Givenchy		
	<u>Feb. 3:</u> 3:00 P.M. Montaigne; Orcel		
	<u>Feb. 4:</u> 3:30 P.M. Baron		
	<u>Feb. 5:</u> 3:30 P.M. Bourgade		
Contact: Marjorie Dunton, Chambre Syndicale, 100, rue Fbg. St-Honore, Paris VIII			

Tuesday OPENING OF JON HAGGINS. SALVATION TWO  
 Jan. 28 SUMMER COLLECTION (37 WEST 39TH STREET) 30 CENTRAL PARK SOUTH  
 9:30 A.M. By invitation. Thereafter continuous at showroom (2nd floor). Contact:  
 Miss Jay, 695-5555.

Tuesday NEW CALIFORNIA MACY'S NEW YORK 13TH FLOOR  
 Jan. 28 DESIGNER  
 9:30 A.M. Press preview in honor of Marsha Fox, knitwear designer from California.  
 Breakfast By invitation. Publicity: Joan Streit, OX. 5-4400 Ext. 2260.

Tuesday OPENING OF GINO CHARLES 530 SEVENTH AVENUE  
 Jan. 28 SUMMER COLLECTION SHOWROOM - 4TH FLOOR  
 11:00 A.M. Also showing Feb. 5 at 11:00. By reservation. Contact: 524-4510.

Tuesday OPENING OF JUNIOR SOPHISTICATES 498 SEVENTH AVENUE  
 Jan. 28 SUMMER COLLECTION SHOWROOM - 4TH FLOOR  
 1:00 P.M. Also Feb. 4 at 1:00. By reservation. Contact: LO. 4-0462.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 28 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 3 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Designed by Eleanor Brenner. Continuous showings.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 947-9677.
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Designed by Philippe Bodinat. By appointment. Contact: BR. 9-3650. Publicity: Mary Woolley, Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Town and country sportswear, separates, dresses, at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Jan. 29 8:15 A.M. Breakfast	OPENING OF SUMMER COLLECTION Designed by Shannon Rodgers. By invitation. Thereafter by appointment at showroom (10th floor). Contact: Jeane Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN, INC. (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Wednesday Jan. 29 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Belle Saunders and August de Lorenzo. By appointment. Con- tact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Jan. 30 2:30 P.M.	PREVIEW: SUMMER DRESS COLLECTION For press and resident buyers. By invitation. Contact: BR. 9-6560 X 268.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Friday Jan. 31 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Jan. 31 2:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Continuous from Feb. 3. Contact: Abe Goldner, PE.6-0151.	CAMEO EVENING FASHIONS	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Feb. 3 10:30 A.M.; 11:00 A.M.	OPENING OF SUMMER COLLECTIONS Leonard Arkin at 10:30; Andrew Arkin and Miss Arkin at 11:00. By invita- tion. Thereafter continuous. Contact: Celeste Lucci or Jaqui Levin, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation, thereafter by appointment. (Note new address) Contact: 288-8651.	ANNEMARIE GARDIN	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 5, 10 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Showing of Summer cottons. By reservation. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Monday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 4, 10, 11 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Feb. 3 1:15 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 1:15 P.M. By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 3 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Marie McCarthy. Also Feb. 4, 11 at 2:30. Contact: CH.4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 3 3:30 P.M.	PREVIEW: SUMMER COLLECTION By invitation. Thereafter by reservation. Contact: Roz Aberman, WI.7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 3 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Ole Borden. By appointment. Thereafter continuous. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Informal modeling, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN BY JACK HOY	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Designed by Patrick Porter and Leamond Dean. Continuous showings. Con- tact: LO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Feb. 3- Feb. 14	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Muriel Morris, 213-627-8407 (L.A.).	GEORGIA BULLOCK (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE
Monday Feb. 3- Feb. 14	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE
Tuesday Feb. 4 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 5, 6 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION Designed by Don Breitinger. Also Feb. 6, 11 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTIONS By reservation. Contact: PE. 6-6983.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Feb. 4 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 12 at 1:00. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Thereafter informal. Contact: Gayle Pinkus, PE. 6-2991.	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 2:30. By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Feb. 4 3:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 5 at 3:00. By reservation. Contact: Mary Jean Rainnie, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 4 3:30 P.M.	OPENING OF SUMMER COLLECTION Designed by June Francis and Cara Kirby. Thereafter continuous at showroom (10th floor). Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 12 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Designed by Nan Herzlinger. Continuous showings. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday Feb. 4	OPENING OF FIRST SUMMER COLLECTION Ben Shaw and Bob Miller introduce the first Summer collection by Rodrigues for Milbo. Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC. (DESIGNED BY RODRIGUES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Feb. 5 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 10:30. By reservation. Contact: Mabel Glemy, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 5 10:30 A.M.	PRESS PREVIEW: STOREWIDE PROMOTION "Wonderful World of New York". (For Release, Thurs., Feb. 6.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 5 11:45 A.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Feb. 5 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 11, 12 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Feb. 5 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Elinor Simmons. Also Feb. 11, 13 at 4:00. By reservation. Contact: Roslyn Schoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 5 4:30 P.M. Cocktails	OPENING OF SUMMER COLLECTION By invitation only. Thereafter by appointment at showroom (10th floor). Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG (498 SEVENTH AVENUE)	GRENADIER RESTAURANT 863 FIRST AVE. (48 ST)
Wednesday Feb. 5 9:00 P.M.	SHOWING SPRING- SUMMER COLLECTION By invitation only. Thereafter by appointment at showroom (mezzanine). Contact: 758-5690. Publicity: Nancy Woodward, YU. 8-7776.	BIANCO OF ROME (556 MADISON AVENUE)	1185 PARK AVENUE AT 93RD STREET (APT 10G)
Beginning Wednesday Feb. 5	PREMIERE OPENING: SUMMER COLLECTION Summer collection in synthetic fabrics at informal showings. Contact: Teri White, PE. 6-2291.	BARBARELLA (DIV. BARBERINI)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday Feb. 6 8:30 A.M. Breakfast	PREVIEW OF SUMMER COLLECTION Show at 9:00 A.M. Thereafter continuous at showroom (530 Seventh Avenue, 4th floor). Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 10:30. By reservation. Contact: Lucille Tice, LO.4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 11:30. By reservation. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-9350. Publ: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Feb. 6 3:00 P.M.	PRESS PREVIEW: SUMMER COLLECTION By reservation. Buyer Show: Feb. 7 at 10:00. Contact: WI. 7-4968.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11, 13 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday Feb. 7 11:00 A.M.	PRESS PREVIEW: SUMMER COLLECTION By invitation. Also Feb. 10, 11 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 11 9:00 A.M. Breakfast	PREVIEW OF FALL COLLECTION Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein, Inc. for Fall '69. By invitation. Continu- ous thereafter in showroom (21st floor). Contact: Robert Newman, 565-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Tuesday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 13 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Feb. 12 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 13 at 4:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Feb. 12- Feb. 14	LINGERIE EXHIBIT AND SEMINARS Second international exhibit of intimate apparel supplies and equipment. For designers, production, management, marketing personnel. Seminars: 9:00 11:00 A.M.; Exhibits: 11:00 A.M. - 6:00 P.M. Admission by advance regis- tration. Contact: Albert Millet, 30 East 60th Street, 755-7797.	INTIMEX '69	N.Y. COLISEUM COLUMBUS CIRCLE
Thursday Feb. 13 10:30 A.M.	SUMMER COLLECTION BY BILL BLASS Also at 2:30. By invitation. Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

AQUANALA . . . . .	512 Seventh Avenue, 34th floor, 736-1076
CANADIAN RAINWEAR MFRS. . . . .	Hotel McAlpin, Suite 695, JU. 6-2400
COPE ALLMAN . . . . .	555 Madison Avenue, 13th floor, PL. 5-4152
Gregg Draddy . . . . .	498 Seventh Avenue, 16th floor, LW. 4-4197
GAY GIBSON; MISS COUTURE . . . . .	1407 Broadway, 39th floor, 564-4130
GINALA . . . . .	512 Seventh Avenue, 16th floor, 244-2700
LADY MANHATTAN; LM COUTURE . . . . .	1407 Broadway, 15th floor, 765-1250
LOOMTOGS . . . . .	1407 Broadway, 35th floor, 594-2100
MR. THOMSON . . . . .	1410 Broadway, 22nd floor, WI. 7-6700
NAMAN (Raincheetahs) . . . . .	500 Seventh Avenue, 3rd floor, LO. 3-5100
SYMPHONY . . . . .	525 Seventh Avenue, 4th floor, 594-1771

# 1970

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28
25	26	27	28	29	30	31								29	30	31				
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	4					1	2	1	2	3	4	5	6	
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20
19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27
26	27	28	29	30			24	25	26	27	28	29	30	28	29	30				
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	4					1		1	2	3	4	5		
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12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26
26	27	28	29	30	31		23	24	25	26	27	28	29	27	28	29	30			
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7	1	2	3	4	5		
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
25	26	27	28	29	30	31	29	30						27	28	29	30	31		